



Sustainable  
Finance  
Platform  
Türkiye

# SUSTAINABLE FINANCE PLATFORM

2024 April / ISTANBUL



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**ABOUT THE PLATFORM**



## Our Platform;

Aims to raise awareness about the increasing importance of sustainable finance and to facilitate agenda management among investors and exporters on this issue.

Our priority is to position ourselves as a reference point for sustainable finance centered around Turkish trade and exports.



The "Sustainable Finance Platform" will bring together the financial components of the sustainability approach, demonstrating its belief in transformation and partnerships through "Alternative Finance Models". It will symbolize its commitment to society and the future of the world by adding value and fostering belief in societal well-being, community, and humanity.

This platform, representing a pioneer in transformative sustainable production, will operate under the title of "Sustainable Finance", focusing on topics such as societal welfare, community and humanity, and sustainable investment.

# We are talking about the concept of a sustainable future.

To achieve this, it is necessary to engage with the community and speak to them about the emotional benefits, in other words:



Sustainable finance is on the agenda with communication projects that intersect and speak to each other in new and innovative channels.



Creating an agenda on sustainable finance.



By creating different angles of news.



To contribute to the agenda on sustainability and sustainable finance, we will consolidate all sustainability initiatives under one roof, amplifying our voice and firmly stating, "We are here too."



We will position as an impactful platform.



By generating engaging content,



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**WHAT WILL THE PLATFORM DO?**

# Our Platform;

- ◆ Compliance with the EU Emissions Trading System for Exporters
- ◆ Border Carbon Adjustment Mechanism (CBAM) Consultancy
- ◆ Legal and Regulatory Information Sharing
- ◆ Interactive Information/Consultancy
- ◆ Sustainable Finance Literacy Training

# Who are we targeting?

- ◆ Investors & Exporters
- ◆ Public / Ministries / Politics
- ◆ Business Community
- ◆ Non-Governmental Organizations
- ◆ Media
- ◆ Financial Industry







# SUSTAINABLE FINANCE PLATFORM

For the world, society and humanity.



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**PROJECTS**

# As Sustainable Finance Platform

We aim to contribute to Turkish commerce by identifying environmental and social risks in the credit assessment process, alongside financial, technical, and economic considerations. This involves analyzing and assessing these risks, determining the dimensions of impact and risk, and identifying obligations and practices to minimize risks.





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PROJECT-1 / EVENT

# SUSTAINABLE FINANCE PLATFORM SUMMIT

- ◆ To examine and reflect the latest developments and trends in sustainable finance and investment, we will organize a summit bringing together leading researchers, policymakers, regulators, and NGOs globally engaged in sustainable finance ecosystem.
- ◆ Under the auspices of the Ministry of Trade, the summit will serve as a convergence point for the business world with the participation of foreign finance circles.
- ◆ Focusing on sustainability and economy-related topics, it will be a groundbreaking summit, and until the next one is organized, the "Project Outputs" will be available as a resource on digital platforms.

# SFP SUMMIT PANEL TOPICS

- ◆ The roles that the public and private sectors need to assume to be prepared for the future.
- ◆ How can governments incorporate sustainability into their national policies?
- ◆ What will the implementation of SPF goals mean for global businesses?
- ◆ How can we measure sustainability and increase transparency?
- ◆ What should a sustainable and profitable business strategy look like?
- ◆ How do we engage civil society in this journey?
- ◆ Will there ever be a day when sustainability becomes entirely mainstream in all aspects?



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**PROJECT-2 / ROADSHOW**

Ensuring **environmental, social, and financial** sustainability, raising public awareness and stakeholder consciousness in combating climate change, financing investments in energy efficiency, renewable energy, and recycling will be discussed with the participation of **DEİK, TİM, MÜSİAD, Chambers of Industry and its representatives.**

7 "Business World Meeting" Roadshow events will be organized, including:

- ◆ Çukurova Industrial Zone
- ◆ Konya Industrial Zone
- ◆ Uludağ Industrial Zone
- ◆ Gaziantep Industrial Zone
- ◆ İzmir Industrial Zone
- ◆ Ankara Industrial Zone





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**MEDIA**



**BE  
FEATURED**

MEDIA  
RELATIONS



**BE  
CONNECTED**

DIGITAL  
MEDIA



**BE  
HEARD**

DIFFERENT  
CONTENT AREAS



## OUR GOAL: NEGATIVE

We strive every day to reduce our carbon footprint to negative levels. With our emission reduction certificates, we prevent 570,000 tons of carbon dioxide emissions annually, thereby contributing the equivalent of clean air provided by 550,000 trees to nature each year. We continue to invest in renewable energy.

**Because we know our tomorrows are entrusted to us.**



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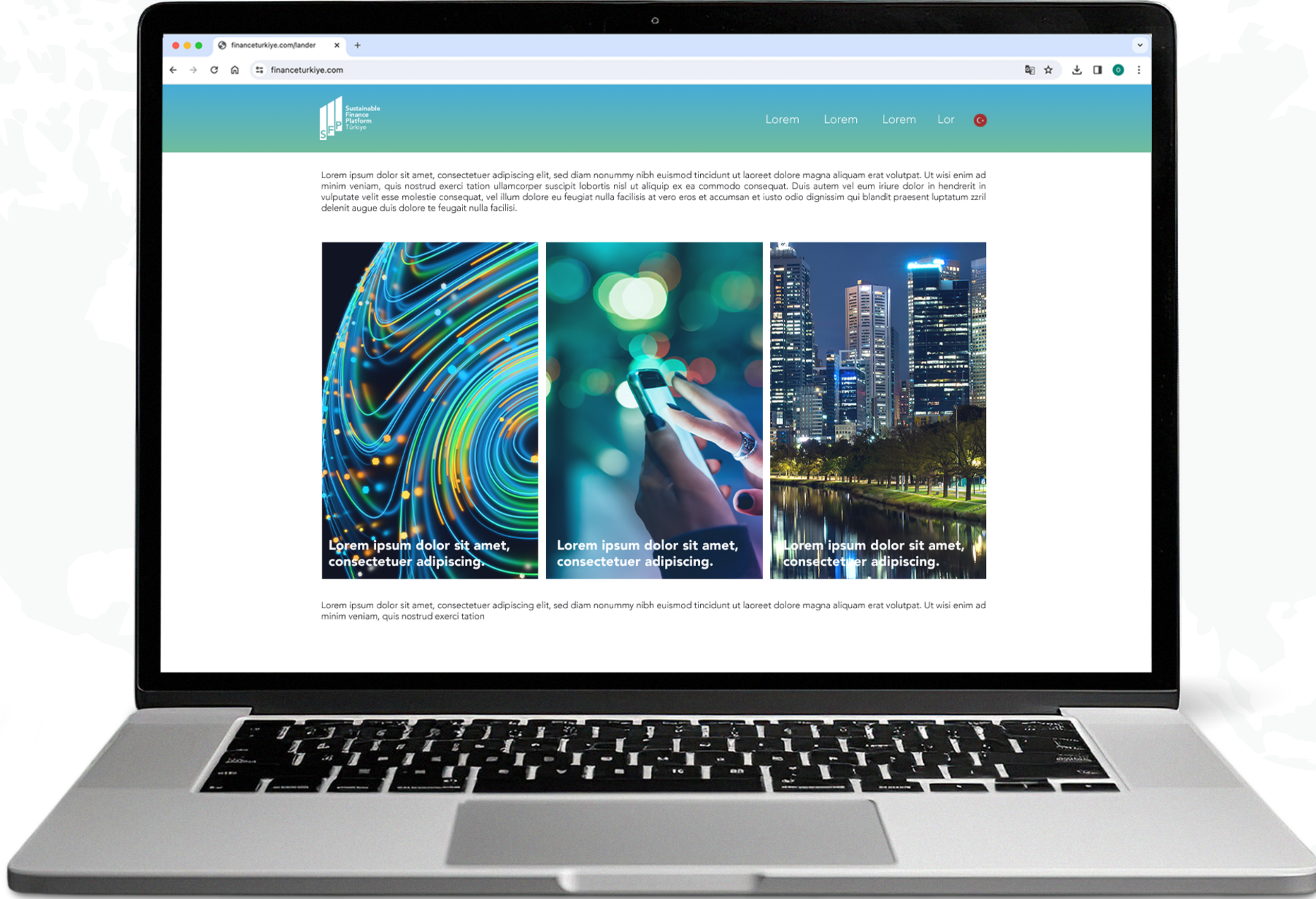
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[www.financeturkiye.com](http://www.financeturkiye.com)

# SUMMARY

## WHO ARE WE?

The Sustainable Finance Platform is established to contribute to making sustainable finance a fundamental element in the development and scope of the sector.

It aims to foster constructive dialogue on the relationship between economic development, environmental protection, and sustainable development, and how finance addresses these challenges. Bringing together leaders in sustainability in business and finance, as well as experts from various fields, policymakers, and decision-makers, it facilitates dialogue from the private sector to finance, aiming to address sustainability in business and financial practices.

## WHAT ARE WE DOING?

The Sustainable Finance Platform offers opportunities for stakeholders to gain more insights into sustainable finance issues and solutions and to receive support for the challenges they face.

As the leading specialized platform focusing on sustainability in finance and business, the Sustainable Finance Platform aims to inspire, inform, connect, and drive change.

Serving as a significant platform for open dialogue with the finance sector, it provides opportunities for stakeholders to enhance collaboration, encourage dialogue, promote clear standards, and foster sustainable practices across asset classes and portfolios.

## WHY SFP?

**ACCELERATING FINANCE TOWARDS A NATURE-POSITIVE, NET-ZERO, AND FAIR GLOBAL ECONOMY**

Our goal is to align sustainable finance with the real economy and facilitate a just transition to a net-zero, nature-positive global economy.

# CONTACT

## SUSTAINABLE FINANCE PLATFORM

 Levent Mah. Yasemin Sokak No:16 D:2 34330 Besiktas/Istanbul

 +90 212 957 12 52  [sfp@financeturkiye.com](mailto:sfp@financeturkiye.com)  [www.financeturkiye.com](http://www.financeturkiye.com)



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# SUSTAINABLE FINANCE PLATFORM PROJECT FILE

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